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NEWS RELEASE
Bull Realty, Inc.
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Bull Realty Launches Business Brokerage Division, Welcomes Al Muratore



Al Muratore
President, Business Brokerage Division

ATLANTA, November 5, 2026 – Bull Realty is launching a new Business Brokerage division with the addition of commercial real estate broker Al Muratore, who specializes in retail real estate and the sale of operating businesses.

Muratore, who will lead the new division, joins Bull Realty from Muratore & Associates, where he spent eight years advising on the sale of retail properties and operating businesses, with a particular focus on liquor stores and their real estate. He has worked on transactions ranging from $1 million to $20 million and has helped facilitate more than $100 million in total volume.

His experience covers the full transaction: valuation and positioning, marketing, buyer qualification, negotiation, due diligence, financing coordination and closing. Because he has worked on both the business side and the real estate side, he understands the operational and investment factors that drive value for owners and investors.

Muratore earned a B.B.A. in marketing, cum laude, from Georgia Southern University and is a licensed real estate professional in Georgia.

New Business Brokerage Division

Through the new division, Bull Realty will represent buyers and sellers of operating businesses, including liquor stores, convenience stores and auto-related businesses. Owners get Muratore's experience valuing and positioning operating businesses, backed by Bull Realty's buyer databases, investor network and marketing platform. That gives them one advisor for both the business and the property.

"We're excited to launch our Business Brokerage Division and proud to welcome Al Muratore," said Michael Bull, CCIM, CEO of Bull Realty. "We plan to keep growing our Retail Group and our Business Brokerage division, and Al's experience valuing and selling both operating businesses and retail properties will be a real asset to our clients."

The Retail Group at Bull Realty provides disposition and acquisition services for retail investment properties across the Southeast, along with tenant representation, site selection, project leasing and asset management in and around metro Atlanta.

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About Bull Realty – TCN Worldwide

Founded in 1998 and headquartered in Atlanta, Bull Realty is a regional commercial real estate brokerage licensed in eight Southeastern states and a member of TCN Worldwide. The firm provides acquisition, disposition, project leasing, tenant representation, consulting and business brokerage services. Its broker teams specialize in office, retail, industrial, multifamily, land, healthcare, senior housing, self-storage and single-tenant net lease properties.

The firm produces *America's Commercial Real Estate Show* (www.CREshow.com), the nation's leading commercial real estate podcast and video show, which CEO Michael Bull has hosted every week for 16 years.

Bull Realty also created *Commercial Agent Success Strategies* (www.CommercialAgentSuccess.com), a cloud-based video training system that brokerage firms across the country license to train experienced agents.

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