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### **NEWS RELEASE**

Bull Realty, Inc. 50 Glenlake Parkway, Suite 600 Atlanta, GA 30328

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## **Bull Realty Recruits President of International Investment Group**



Anna Rohde Yuan, CCIM, MBA
President, International Investment Group

**ATLANTA, GA-** Bull Realty welcomes commercial real estate broker Anna Rohde Yuan, CCIM, MBA as President of the firm's International Investment Group. With 15+ years of experience in global commercial real estate and investment advisory, her expertise spans Asia, Europe, and North America, where she facilitates complex investment transactions. A Certified Commercial Investment Member (CCIM) designee with real estate licenses in multiple states, Anna connects international capital with strategic U.S. investment opportunities and expertly structures joint ventures between international investors and local developers.

Her success in cross-border transactions is supported by her genuine multicultural insight and multilingual abilities. Having lived in seven countries, Anna brings practical global experience to every transaction, helping foreign companies establish U.S. locations and guiding foreign investors in direct property acquisitions and dispositions. She integrates data-driven analysis and Generative AI technology with market insights to optimize portfolio performance for institutional and private investors.

Anna built lasting international business relationships as former Vice President and Chief Auditor of Carolina's Chinese Chamber of Commerce and was instrumental in building the local business community's engagement with Southeast Asia. Her MBA from Edinburgh Business School, complemented by studies at London College of Accountancy and HeNan Institute of Finance and Economics, bridges Eastern and Western business approaches. She pioneers integrating Generative Al technology in real estate investment, enhancing market analysis and risk assessment.

Clients appreciate Anna's attention to detail and cross-cultural business acumen. Outside the office, she



practices martial arts, skiing, and ice skating, applying the same focus and discipline to professional and athletic pursuits.

"I was drawn by the company's exceptional resources and unwavering commitment to supporting its agents. Bull Realty provides the perfect foundation for delivering outstanding service to my clients. I'm excited to leverage this support to help investors and businesses achieve their real estate goals and maximize their opportunities in today's market" said Yuan.

Bull Realty's International Investment Group specializes in assisting foreign companies with establishing U.S. locations and guiding international investors through property acquisitions and dispositions across the United States. By leveraging data-driven analysis, market insights, and Bull Realty's robust databases, the team helps institutional and private investors optimize their portfolio performance.

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# **About Bull Realty:**

Bull Realty, Inc. (www.BullRealty.com) founded in 1998 is a commercial real estate brokerage firm licensed in eight southeast states headquartered in Atlanta providing acquisition, disposition, project leasing, site selection and tenant rep services. The firm also produces the nation's leading show on commercial real estate topics, America's Commercial Real Estate Show (www.CREshow.com). The weekly show hosted by Michael Bull, CCIM since 2010, provides market intel, forecasts and strategies for investors and occupants.

## For further information, contact:

Aubri Franklin Bull Realty, Inc. 404-876-1640 x105 afranklin@bullrealty.com